



TAMIL NADU GOVERNMENT GAZETTE

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Part III—Section 1(a)

**General Statutory Rules, Notifications, Orders, Regulations, etc.,
issued by Secretariat Departments.**

NOTIFICATIONS BY GOVERNMENT

MUNICIPAL ADMINISTRATION AND WATER SUPPLY DEPARTMENT

AMENDMENTS TO THE CHENNAI CITY MUNICIPAL CORPORATION LICENSING OF HOARDINGS AND LEVY AND
COLLECTION OF ADVERTISEMENT TAX RULES, 2003.

*[G.O. Ms. No. 16, Municipal Administration and Water Supply (MC-1), 31st January 2019,
Thai 17, Vilambi, Thiruvalluvar Aandu-2050.]*

No.SRO-A(2b-1)/2019.

In exercise of the powers conferred by Section 347 of the Chennai City Municipal Corporation Act, 1919 (Tamil Nadu Act IV of 1919), the Governor of Tamil Nadu hereby makes the following amendments to the Chennai City Municipal Corporation Licensing of Hoardings and Levy and Collection of Advertisement Tax Rules, 2003.

2. The amendments hereby made shall come into force with effect on and from the 1st day of February 2019.

AMENDMENTS

In the said Rules,-

(1) in rule 1, the expression "and Levy and Collection of Advertisement Tax" shall be omitted;

(2) in rule 2,-

(a) clause (b) shall be omitted;

(b) after clause (g), the following clause shall be inserted, namely:-

"(gg) "hoarding" means any screen or board, other than digital banner and placard, at any place used or intended to be used for exhibiting any information or advertisement, including the frame work or other support, erected, wholly or in part upon or over any land, building, wall or structure, belonging to the Corporation, visible to public wholly or partly;"

(3) in rule 3, in sub-rule (1), in clause (b), sub-clause (ii) including the proviso thereto shall be omitted;

(4) in rule 4, for the expression "upto the 31st day of March of the third year", the expression "for a period of three years" shall be substituted;

(5) in rule 6, for sub-rule (1), the following sub-rule shall be substituted, namely:-

Ex-III-1(a)(39)

“(1) The maximum size of hoarding to be erected shall be as given in the Table below:-

THE TABLE			
Sl. No. (1)	Road-width/ No. of Lanes (2)	Maximum size of display (3)	Distance of placement from road junction (4)
(1)	Any road for shops	3 ft x width of the shops	Not applicable
(2)	50 feet / 4 lanes	20 ft x 10 ft	100 mtrs
(3)	80 feet / 6 lanes	30 ft x 15 ft	
(4)	120 feet or more	40 ft x 20 ft	

(6) in rule 7,-

(a) in the marginal heading, the expression “Government or” shall be omitted;

(b) sub-rule (1) shall be omitted;

(7) in rule 11, for the expression “Rs.500 (Rupees five hundred only)”, the expression “Rs.1000 (Rupees one thousand only)” shall be substituted;

(8) in rule 12,-

(a) for the marginal heading, the following marginal heading shall be substituted, namely: -

“Application fee”;

(b) for sub-rule (1), the following sub-rule shall be substituted, namely: -

“(1) The application fee for applying for grant of licence and for renewal of licence shall be Rs.2000/- (Rupees Two Thousand Only).”;

(c) in sub-rule (2), for the expression “All fees, rent for Government land and advertisement tax”, the expression “All fees and rent” shall be substituted;

(9) for rule 13, the following rule shall be substituted, namely:-

“13. License fee for hoarding.—

For grant of licence to erect a hoarding, a licence fee of Rs.18,000/- (Rupees eighteen thousand only) per square metre shall be paid;

(10) rules 14, 15 and 16 shall be omitted;

(11) in rule 17, for the expression “rent and advertisement tax”, the expression “rent and licence fee” shall be substituted;

(12) in Form III, for the expression “Rs.500”, the expression “Rs.1000” shall be substituted;

(13) Form IV shall be omitted;

(14) in Form V,-

(a) item (6) shall be omitted;

(b) in item (7), for the expression “licence fee and advertisement tax”, the expression “application fee and licence fee” shall be substituted;

(15) in Form VI,-

(a) in the heading, for the expression “LICENCE FEE, ANNUAL RENT AND ADVERTISEMENT TAX”, the expression “APPLICATION FEE, LICENCE FEE AND ANNUAL RENT” shall be substituted;

(b) item (3) shall be omitted;

(c) item (5) shall be omitted;

(d) for item (7), the following item shall be substituted, namely:-

“(7) size

Year	Application Fee	Licence Fee	Annual Rent
(1)	(2)	(3)	(4)
		(In Rupees).”.	

HARMANDER SINGH,
Principal Secretary to Government.

AMENDMENTS TO THE TAMIL NADU URBAN LOCAL BODIES LICENSING OF HOARDINGS AND LEVY AND
COLLECTION OF ADVERTISEMENT TAX RULES, 2003.

[G.O. Ms. No.17, Municipal Administration and Water Supply (MC-1), 31st January 2019,
Thai 17, Vilambi, Thiruvalluvar Aandu-2050.]

No.SRO-A(2b-2)/2019.

In exercise of powers conferred by Section 303 of the Tamil Nadu District Municipalities Act, 1920 (Tamil Nadu Act V of 1920), Section 431 of the Madurai City Municipal Corporation Act, 1971 (Tamil Nadu Act 15 of 1971), Section 430 of the Coimbatore City Municipal Corporation Act, 1981 (Tamil Nadu Act 25 of 1981), Section 11 of the Tiruchirapalli City Municipal Corporation Act, 1994 (Tamil Nadu Act 27 of 1994), Section 11 of the Tirunelveli City Municipal Corporation Act, 1994 (Tamil Nadu Act 28 of 1994), Section 11 of the Salem City Municipal Corporation Act, 1994 (Tamil Nadu Act 29 of 1994), Section 10 of the Tiruppur City Municipal Corporation Act, 2008 (Tamil Nadu Act 7 of 2008), Section 10 of the Erode City Municipal Corporation Act, 2008 (Tamil Nadu Act 8 of 2008), Section 10 of the Vellore City Municipal Corporation Act, 2008 (Tamil Nadu Act 26 of 2008), section 10 of the Thoothukudi City Municipal Corporation Act, 2008 (Tamil Nadu Act 27 of 2008), Section 10 of the Thanjavur City Municipal Corporation Act, 2013 (Tamil Nadu Act 24 of 2013) and Section 10 of the Dindigul City Municipal Corporation Act, 2013 (Tamil Nadu Act 25 of 2013), the Governor of Tamil Nadu hereby makes the following amendments to the Tamil Nadu Urban Local Bodies Licensing of Hoardings and Levy and Collection of Advertisement Tax Rules, 2003:-

2. The amendments hereby made shall come into force with effect on and from the 1st day of February 2019.

AMENDMENTS

In the said Rules,-

(1) in rule 1, in sub-rule (1), the expression “and Levy and Collection of Advertisement Tax” shall be omitted;

(2) in rule 2,-

(a) in clause (a), for the expression “or the Salem City Municipal Corporation Act, 1994 (Tamil Nadu Act 29 of 1994)”, the expression “the Salem City Municipal Corporation Act, 1994 (Tamil Nadu Act 29 of 1994), the Tiruppur City Municipal Corporation Act, 2008 (Tamil Nadu Act 7 of 2008), the Erode City Municipal Corporation Act, 2008 (Tamil Nadu Act 8 of 2008), the Vellore City Municipal Corporation Act, 2008 (Tamil Nadu Act 26 of 2008), the Thoothukudi City Municipal Corporation Act, 2008 (Tamil Nadu Act 27 of 2008), the Thanjavur City Municipal Corporation Act, 2013 (Tamil Nadu Act 24 of 2013) or the Dindigul City Municipal Corporation Act, 2013 (Tamil Nadu Act 25 of 2013)” shall be substituted;

(b) clause (b) shall be omitted;

(c) after clause (g), the following clause shall be inserted, namely:-

“(gg) “hoarding” means any screen or board, other than digital banner and placard, at any place used or intended to be used for exhibiting any information or advertisement, including the frame work or other support, erected, wholly or in part upon or over any land, building, wall or structure, belonging to the urban local body, visible to public wholly or partly;”;

(3) in rule 3, in sub-rule (1), in clause (b), sub-clause (ii) including the proviso thereto shall be omitted;

(4) in rule 4, for the expression “upto the 31st March of the third year”, the expression “for a period of three years” shall be substituted;

(5) in rule 6, for sub-rule(1), the following sub-rule shall be substituted, namely:-

“(1) The maximum size of hoarding to be erected shall be as given in the Table below:-

THE TABLE

Sl. No.	Road-width/ No. of Lanes	Maximum size of display	Distance of placement from road junction
(1)	(2)	(3)	(4)
(1)	Any road for shops	3 ft x width of the shops	Not applicable
(2)	50 feet / 4 lanes	20 ft x 10 ft	100 mtrs
(3)	80 feet / 6 lanes	30 ft x 15 ft	
(4)	120 feet or more	40 ft x 20 ft	

(6) in rule 7,-

(a) in the marginal heading, the expression “Government or” shall be omitted;

(b) sub-rule (1) shall be omitted;

(7) in rule 11, for the expression “Rs.500 (Rupees five hundred only)”, the expression “Rs.1000 (Rupees one thousand only)” shall be substituted;

(8) for rule (12), the following rule shall be substituted, namely:-

12. Application fee:- (1) The application fee for applying for grant of licence and for renewal of licence shall be as follows:-

Municipal Corporations	Rs.2000 (Rupees Two thousand only)
Municipalities and Town Panchayats	Rs.1000 (Rupees One thousand only).

(2) All fees and rent payable under these rules shall be paid in the name of Commissioner of urban local body concerned by way of demand draft, cheque or online payment, as the case may be.”;

(9) for rule 13, the following rule shall be substituted, namely:-

“13. Licence fee for hoarding.- The rates of licence fee to be paid for grant of licence to erect a hoarding shall be as specified in the Table below:-

Sl. No.	Urban Local Body	Licence fee per sq.mtr. (Rs.)
(1)	(2)	(3)
(1)	Corporations: (1) Hoardings in arterial and main road (2) Hoardings in other road or street	10,000 8,000
(2)	Municipalities: (1) Hoardings in arterial and main road (2) Hoardings in other road or street	6,000 4,000
(3)	Town Panchayats: (1) Hoardings in arterial and main road (2) Hoardings in other road or street	4,000 3,000

- (10) rules 14, 15 and 16 shall be omitted;
- (11) in rule 17, for the expression "rent and advertisement tax", the expression "rent and licence fee" shall be substituted;
- (12) rule 19 shall be omitted;
- (13) in Form III, for the expression "Rs.500", the expression "Rs.1000" shall be substituted;
- (14) Form IV shall be omitted;
- (15) in Form V,-
- (a) item (6) shall be omitted;
- (b) in item (7), for the expression "licence fee and advertisement tax", the expression "application fee and licence fee" shall be substituted;
- (16) in Form VI,-
- (a) in the heading, for the expression "LICENCE FEE, ANNUAL RENT AND ADVERTISEMENT TAX", the expression "APPLICATION FEE, LICENCE FEE AND ANNUAL RENT" shall be substituted;
- (b) item (3) shall be omitted;
- (c) item (5) shall be omitted;
- (d) for item (7), the following item shall be substituted, namely:-
- "(7) size

Year	Application Fee	Licence Fee	Annual Rent
(1)	(2)	(3)	(4)
(In Rupees).".			

HARMANDER SINGH,
Principal Secretary to Government.